



## CLOUD COMPUTING: COST SAVINGS AND BUSINESS AGILITY WITH PEACE OF MIND

For most UK companies the journey to the Cloud has begun. The benefits are real and the technology is tried and tested. The big question is what will your next steps be? At Link-Connect we understand that to get all the benefits of Cloud Computing you need a trusted partner to give professional guidance and confidence that even the most sensitive of data can move to the Cloud.

The skilled team of technicians at Link-Connect can help to design and build your own Virtual Data Centre within our trusted Private Cloud platform, harness public cloud platforms or a hybrid of both. We will guide you through the transition from your on-premise infrastructure to the Cloud to help you reap the high rewards of shared Enterprise class IT infrastructure.

### WHAT WILL YOUR NEXT STEPS BE?

- **Data Back-Up:** Having an automated process to upload your data changes into a secure trusted Cloud platform.
- **Disaster Recovery:** For VM users it is now just as easy to back up your whole IT environment not just the data. In the event of a major incident of your primary systems we can help rebuild your IT world on our Cloud platform. You only pay for what you use.
- **Business Continuity:** For mission critical systems that are time sensitive run a replicated copy in the Cloud. In the event of an outage it is a simple switch over to the Cloud systems.

- **Hardware refresh:** If you have reached the point where you are investing in new hardware for capacity or in support of software upgrades, now is the ideal time to move to our Cloud platform and start saving - typically 25%-30%.
- **User experience:** For those systems that accessed by remote staff or customers, moving these to a better connected more resilient Cloud platform will improve the experience for users and remove reliance on Head Office connectivity.

### SIGNIFICANT SAVINGS

In our experience you will reduce the total cost of ownership typically by 25%-30%.

### ACCESS ANYWHERE

Quick and secure access to your applications from any network-connected location and from most devices, including: new PCs, older hardware, thin clients and BYOD.

### PLEASE CONTACT US

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*Hosting applications within Link-Connect's UK Cloud or hybrid Cloud is reliable, resilient and cost efficient.*

#### CLLOUD APPLICATIONS

**Email:** tired of running your own email, upgrade to our fully managed Hosted Exchange platform or Office 365.

**VoIP:** need new functionality for your phone users, or need to reduce the cost of running PBXs. Try our powerful and flexible Hosted VoIP solution.

#### WHERE TO FOCUS INTERNAL IT RESOURCES

In our opinion this should be on systems and applications that help your business gain commercial advantage...not running a platforms, which is rapidly becoming a utility.

- **Deliver value** - shift the focus of your IT group so that it can drive responsiveness and agility across the organisation.
- **Reduce risk** - partner with a large team with a wealth of knowledge and experience of running IT infrastructure.
- **Reduce cost** - only pay for what you need when you need it on an Opex not Capex basis.
- **Complete solution** - our fully managed service delivers software, hardware, infrastructure and added security.

#### QUICK AND SECURE ACCESS

SMART-Cloud provides a central system, giving quick and secure access to applications from any network-connected location, and from most devices, including new PCs, older hardware, and thin clients.

Applications are delivered to the familiar environment of the end-users' web browser.

- **Fast updates** - new software can be quickly rolled out to your end users.
- **Fully managed** - reduce the need for expensive in-house IT support staff.
- **Compliance** - ensure you have the right number of licenses – not too many or too few.
- **Increase flexibility** - change your software installations as your business needs change.
- **Reduce risk** - minimise data on the client device to reduce the chance of accidental data loss.

#### IMPROVED PHYSICAL SECURITY

SMART-Cloud offers very high levels of physical security as well as Next Generation Firewall security to remove the risk of security breaches.

- **Reduce risk** - high levels of physical security remove the risk of security breaches.
- **Exceptional protection** - fully managed firewall, antivirus, antispam, antiphishing and antispyware protection.
- **Improve backups** - keep your business critical data safe via fully automated, highly reliable online backups.
- **Simplify compliance** - central storage of data and applications ensures data security and simplifies regulatory compliance.

*"Organisations are increasingly looking to implement technologies that help to reduce costs, simplify processes, improve security, manage their changing workforce and enhance their customers' experience. Our Cloud solutions deliver real flexibility and functionality to your business, helps you to improve service and make significant savings"*

**Graham McLean, Managing Director**

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